

BENZIGER

FAMILY WINERY

It's in our nature.

MERLOT

Sonoma County





Our 2014 Sonoma County Merlot has inviting aromas of dark fruit and spice which translate well at first sip. Experience black raspberry, ripe plum and anise flavors that linger on the tongue as its velvety tannins come from behind to give this Merlot a smooth, polished finish

Appellation: Sonoma County
Suggested Retail: \$14.99
Size: 750ml



*Benziger is Winning Green Wine Market Share.
 Total Organic Wine Growth was +1.9% in the Last 13 Weeks, Benziger Has
 Grown +44.6% in the Same Period.*

Benziger is "Blossoming" Across All varietals in the Last 12 Weeks!⁽¹⁾

-  Cabernet Sauvignon grew 54% in Dollars, 57% in Volume
-  Chardonnay up 39% in Dollars, 37% in Volume
-  Merlot increased 54% in Dollars, 59% in Volume
-  Sauvignon Blanc grew 51% in Dollars, 67% in Volume

Varietal 750ml	CASE DIMENSIONS				CASE UNITS	
	Length	Width	Height	Weight	Tier	Shipping
Merlot	12.5	9.25	12.25	33	15	60



© 2017 Benziger Family Winery, Glen Ellen, CA
 (1) Benziger Topline Report 1.28.17, 13 Week Trend (2) Sourced from Nielsen Total US - All Geos Ranker dated 1.28.17, Latest 12 Weeks Data, Total U.S. Premium \$11-14.99

